

SPONSORSHIP PROPOSAL



GICE17

3rd GLOBEX INTERNATIONAL CONFERENCE ON EDUCATION

ON THURSDAY, 14TH DECEMBER, 2017

AT CHURCH OF SCIENTOLOGY, LONDON
146 QUEEN VICTORIA ST, LONDON EC4V 4BY, UK



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SPONSORSHIP PROPOSAL

Subject: Sponsorship proposal for 3rd Globex International Conference on Education, London, UK

This proposal contains the proprietary information of Globex Education Pvt. Ltd. and shall not be shared outside.

ABOUT 3RD GLOBEX INTERNATIONAL CONFERENCE ON EDUCATION

The GICE17UK, organized by Globex Education is our 3rd educational event of GICE series that is being conducted in different cities across the world. We invite educators, researchers, speakers & students around the world to come and hear our Keynote Speaker's sessions focused towards the advancement of the theory & best practices in the world education.

The GICE17UK also promotes networking & collaboration between academicians, educational professionals, students, and other educational institutes all around the world.

The aim of GICE17UK is to provide an opportunity for academicians and professionals from various educational fields with cross-disciplinary interests to bridge the knowledge gap, promote research esteem and the evolution of education.

Here are some of the FAQs that will help you to understand the event better.

Q: Who will attend the GICE17UK?

Educational Speakers from various reputed educational institutions of UK & other countries in the world will talk about their vast experience in the field of education as well as best practices that they have learned throughout their professional journey, to the audience who are school owners, principals, coordinators, L&D Heads etc. and promising students who have zeal to learn more.

Q: How many people will be in attendance?

From our previous experience we expect to have around 60-70 people in this event.

Q: Is there any specific theme of this event?

The GICE17UK main themes are New Methodologies & Technologies in Education.

Q: Will there be local media in attendance?

Yes, we'll invite local media to cover this event as well. And it'll be there in print media.

Q: How long will the event last?

It's a two days event where we have an optional city tour to offer on day 2 of the conference.

Q: Will there be any charge to attend this event?

Yes, there will Speakers, Attendees & Student tickets available to buy online at our website as well as on other ticketing platforms like Eventbrite etc.

SNIPPET FROM OUR PREVIOUS EVENTS

You can have a look at the pictures and videos at the below stated links:

Pictures from our past events:

2nd event conducted on 10 Sep, 2017: <http://bit.ly/2xAy5zY>

1st event conducted on 11 June, 2017: <http://bit.ly/2waJq9y>

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BACKGROUND

On behalf of Globex Education I would like to invite you for the sponsorship opportunity for GICE17UK (3rd Globex International Conference on Education) to be held in London, UK on 14-15 December, 2017.

This will be the third Educational conference conducted by Globex Education this year; before this Globex Education has been a part of two International events i.e. ICE (International Conference of Education) by Concept Schools in Chicago, USA & International Conference of Education & Humanities by WEI institute at Rome, Italy respectively.

We also have our 4th International Conference lined up in Australia in first quarter of 2018.

ABOUT GLOBEX EDUCATION PRIVATE LIMITED

The Globex Education is a Chandigarh, India based Education Company incorporated & managed by Lakhwinder Kaur, Vinay Bakshi & Sandeep Sandhu. Having more than a decade of experience of working in Training, Quality, Learning & Development and Content Creation with leading brands like Kidzee, Beanstalk, Bank of America, Vodafone, Tele performance, Intelenet & Vertex.

Globex Education is committed to promote excellence in the field of Education, Business, Science & Technology and Startup ecosystem and facilitate knowledge sharing & Business networking by actively organizing and co-organizing international events to share their best practices for the common goal of increasing the standards of their respective contour.

The Globex Education also facilitates networking and cross-institutional collaboration among researchers and other professionals. Our Networking events promote and create meaningful collaborative connections among our members, other professionals and organizations all over the world.

Our team includes more than 10 dedicated and knowledgeable education professionals who volunteer to contribute their varied expertise and experience.

Visit our website globexeducation.com to know more about us, our mission, our upcoming international events, and press coverage.

IN COLLABORATION WITH NANDMANI GROUPS LONDON

The GICE17UK event is a collaboration of India based Globex Education & UK based NandMani Groups. NandMani Groups has more than a decade of experience in Fashion & Beauty, Film & Music Industry, Restaurant & Catering & Business Visa Services.

BENEFITS OF SPONSORING OUR EVENT/S

Publicity and Professional Association

The conference will be promoted across various platforms, ensuring wide exposure for sponsors & partners including below stated modes of marketing:

- Email campaigns
- Postings online on Globex Education & NandMani Groups website.
- Social Media platforms (Facebook, Twitter etc.) of Globex Education & NandMani Groups.
- Social Media platforms (Facebook, Twitter etc.) of our Supporters.
- Social Media platforms (Facebook, Twitter etc.) of our media partners.
- Press coverage in newspapers in UK & India.

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Networking with the Education Industry Leaders, and Professionals

The conference can open doors to enable interaction with key decision makers. Such networking can generate valuable contacts during and after the event. Also, we will have expert speakers from education institutions, companies, and academia who will share their views and insights on the conference topics / agenda. Their presence will be valuable to our supporters & partners who wish to interact with them. Your representatives can network with the delegates to update their knowledge and understanding of your organization and services.

Strengthening your Corporate Image

Through the conference, your company will be projected as an industry player and leader committed to activities that benefit the Education industry. The conference can also directly support your organization's marketing and sales efforts by offering brand positioning, image association, differentiation from competitors, target marketing, brand loyalty and customer involvement, all of which may ultimately lead to increased admission leads.

Promotion and Demonstration

Conference will become a very strong mode of sharing your school's USPs from an educational platform that will be further disseminated to the people around your school location giving your school more exposure.

SPONSORSHIP PACKAGES

GOLD SPONSOR: Number of Opportunities – 2

Contribution: \$650

Your company would receive the following business benefits in this package:

1. Main event stage backdrop featuring your logo as Gold Sponsor.
2. Media wall used for photo ops featuring your repeated logo.
3. featuring your corporate logo as Gold Sponsor on the following:
 - a. All branding signage
 - b. Tickets
 - c. Banners
 - d. Passes
 - e. Standee
4. Recognition of support on the official conference website page linked to your website.
5. High Intensity branding in social media platforms i.e. Facebook, Twitter, YouTube etc.
6. Comprehensive social media coverage including video & photos where applicable.
7. 2 VIP conference sponsor badge / passes to attend sessions.
8. Introductory video play of 5 minutes of your brand / services.
9. 15 minute conference session to pitch your brand/product(s).
10. Booklet/Brochure placed on each table.
11. Company banner in premium location of the conference venue.
12. Skirted table, exhibit space for product showcase & handling inquiries.

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SILVER SPONSOR: Number of Opportunities – 3
Contribution: \$250

Your company would receive the following business benefits in this package:

1. Main event stage backdrop featuring your logo as Silver Sponsor.
2. Media wall used for photo ops featuring your repeated logo.
3. featuring your corporate logo as Silver Sponsor on the following:
 - a. All branding signage
 - b. Tickets
 - c. Banners
 - d. Passes
 - e. Standee
4. Recognition of support on the official conference website page linked to your website.
5. High Intensity branding in social media platforms i.e. Facebook, Twitter, YouTube etc.
6. Comprehensive social media coverage including video & photos where applicable.
7. 1 VIP conference sponsor badge / passes to attend sessions.
8. Booklet/Brochure placed on each table.

BRONZE SPONSOR: Number of Opportunities – 5
Contribution: \$150

Your company would receive the following business benefits in this package:

1. Main event stage backdrop featuring your logo as Bronze Sponsor.
2. Media wall used for photo ops featuring your repeated logo.
3. Recognition of support on the official conference website page linked to your website.
4. High Intensity branding in social media platforms i.e. Facebook, Twitter, YouTube etc.
5. Comprehensive social media coverage including video & photos where applicable.

This document is private, confidential, and contains valuable information that is for privileged individuals only.

May you have any questions regarding this proposal feel free to contact us at below details:

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 **United Kingdom:** Manpreet Singh – Director at NandMani Groups (Official GICE Partner)
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Thanks for your time; We look forward to hear from you soon!